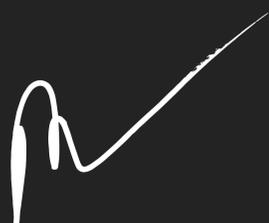


GREAT **EXPECTATIONS**

BY DAVID VILLA

A white, handwritten signature of David Villa, consisting of a stylized 'D' and 'V' followed by a long, sweeping flourish.

GREAT EXPECTATIONS

The power that attitude has on a life cannot be stressed enough. A change in attitude leads to a change in latitude in every situation. When you expect greatness, greatness occurs. By the same frame of mind, if you are waiting for failure, you will meet it. Your attitude affects your altitude. It is the only aspect of life that can be 100% controlled, 100% of the time.

Have you ever been around a person who always seemed to be happy? It didn't matter what happened to them or what type of day they were having, they were positive. With a willingness to believe in better things, positive people seem to have this aura around them that attracts other people towards them. They have great expectations, and it leads to better things.

It is for this reason that I make the decision each and every day to have great expectations. Great expectations in business. Great expectations within my personal life. Great expectations for the future as a whole. Positivity attracts

GREAT EXPECTATIONS

positivity, and negativity will breed more negativity. Attitude will either be your strongest tool or your biggest adversary.

So why not set out to be a positive person?

I assume that today will be a good day, that this will be a good week, a good month, and, of course, a good year. I assume that good things will happen. Because of these great expectations, I lead a happier, and less stressful life than I used to.

There is power in positivity, and I am not talking about a new-age idea either. When you believe in yourself, and you believe in your process, then you will find that you gain the results that you wanted. A farmer expects the seeds that he plants in the spring to be ready for harvest in the fall. He simply doesn't question it, for it is a part of his reality. He may not know when specifically, but he knows it for a fact.

GREAT EXPECTATIONS

He expects great harvest, and so he shall reap one. Because, when it comes down to do, attitude affects action.

Therefore, whatever you do, whatever your job is, whatever you are striving towards, whatever you are hustling for, expect great things to come of it.

It really does make a difference.

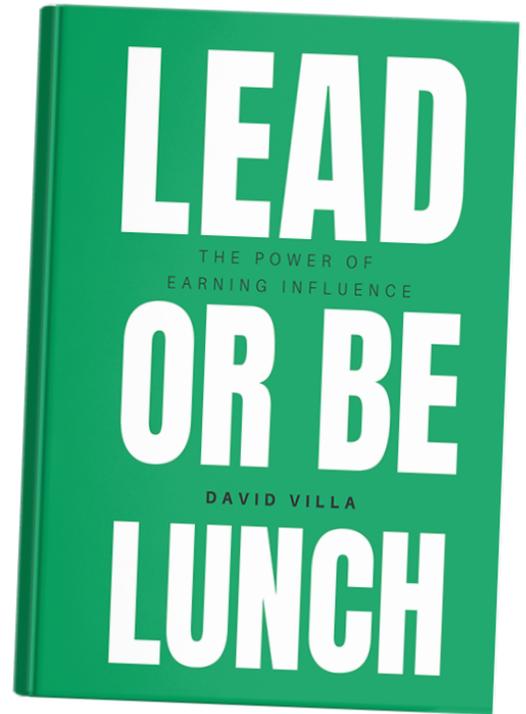
GREAT EXPECTATIONS

LEAD OR BE LUNCH

The Power of Earning Influence

As a leader, your job is to grow your business, while also helping others find success beyond what they think is possible. Being a good leader is the most important part of having an engaged and productive team and in order to become a motivated and thoughtful leader, there are specific challenges and actions that will be required of you before you're able to meet your goal.

Many of us face obstacles on a daily basis that seem insurmountable, however we've been equipped with the ability to accomplish success and reach the finish line. Look at your hands...what's in them? What are you holding? If it's your own unique style and this book, then I assure you it is all you need to get started.



▶ GET THE BOOK

Connect with David



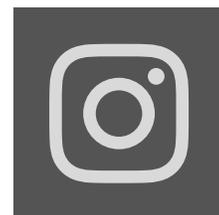
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